TABLE X

TEST MARKET BRANDS

(BRANDS RANKED ACCORDING TO CO, MG/CIGT.)

Brand	Company	CO, mg/cigt.	NO, mg/cigt.
True 85	Lorillard	3.7	0.12
True Menthol 85	Lorillard	4.4	0.14
Omni Luxury Lights Menthol 100	Liggett Group	5.8	0.14
True Menthol 100	Lorillard	6.2	0.19
True 100	Lorillard	6.6	0.17
Lucky Strike Lights 85	American Brands	8.8	0.22
Lucky Strike Lights 100	American Brands	10.0	0.26
Sterling Special Blend Menthol 100 (Box)	R. J. Reynolds	10.3	0.32
Sterling Special Blend 100 (Box)	R. J. Reynolds	10.6	0.32
Max Slims 100 (Box)	Lorillard	12.2	0.19
Max Slims Menthol 100 (Box)	Lorillard	12.4	0.20
L & M Superior 85	Liggett Group	13.1	0.24
Dorado 85	Liggett Group	13.4	0.24
Hi-Lite 100 (Box)	Philip Morris	13.8	0.26
Marlboro 85 "B"	Philip Morris	14.4	0.26
Camel 80 (Box)	R. J. Reynolds	14.4	0.36
Marlboro 80 "F"	Philip Morris	14.5	0.25
Marlboro 80 "Y"	Philip Morris	14.7	0.25
Marlboro 85 "Y"	Philip Morris	14.8	0.26
Marlboro 80 "B"	Philip Morris	15.0	0.25
Marlboro 85 "F"	Philip Morris	15.3	0.28
Philip Morris International 100 (Box)	Philip Morris	15.7	0.28
Philip Morris International Menthol 100 (Box)	Philip Morris	16.0	0.29

Source: https://www.industrydocuments.ucsf.edu/docs/nknk0001